FOR IMMEDIATE RELEASE

PHILADELPHIA, Jan. 5... The Jewish Employment and Vocational Service and the American Jewish Committee have joined with Scott Paper Company in announcing the start of a training and action program to broaden the involvement of Jews and other minority group persons in management level positions at Scott Paper.

A recent session was the first of a series to develop additional methods and approaches to encourage candidates, from all sectors of the community, for jobs to apply to Scott, where a variety of job opportunities exist.

The company emphasized that there are equal opportunities for all persons at Scott Paper, regardless of religion or ethnic origin, and agreed that this fact should be communicated to the Jewish community as well as to all other minority groups.

"We welcomed this opportunity to discuss ways and means of further expanding employment of Jews and other minority group persons with the men and women of Scott Paper who do the actual hiring," said Bernard Orr, a project director of the Jewish Employment and Vocational Service, and the seminar moderator. He added:

"The Jewish Employment and Vocational Service and the American Jewish Committee are involved in a joint effort to expand employment opportunities in the Delaware Valley for Jews and other minority group persons. We are encouraged by Scott Paper's continuing efforts to swell the flow of qualified applicants to Scott in today's competitive executive and management talent hunt."

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Morris B. Abram, President; Jacob Blaustein, Louis Caplan, Herbert B. Ehrmann, Irving M. Engel, Joseph M. Proskauer, Honorary Presidents; Sol M. Linowitz, Chairman, Executive Board; Philip E. Hoffman, Chairman, Board of Governors; Nathan Appleman, Chairman, Board of Trustees; John Shawson, Executive Vice President.

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Peter Paul Miller, Corporate Manpower Employment Manager for Scott Paper Company, said: "We want to insure that we are in fact reaching every possible individual who might have a contribution to make to Scott Paper Co."

Mr. Miller emphasized that obtaining and retaining top level personnel of heterogeneous backgrounds was a prerequisite to the fulfillment of company plans for expansion and growth both in Philadelphia and nationally.

Also taking part in the seminar was Leonard S. Rosen, a vice-president of the Philadelphia Chapter of the American Jewish Committee, who said: "Plans for future meetings anticipate the continuing cooperation of the J.E.V.S. and the American Jewish Committee in supporting Scott Paper Company's expansion of its merit oriented employment practices at management and executive levels."

Founded in 1906, the American Jewish Committee is the pioneer human relations agency in this country. It combats bigotry, protects the civil and religious rights of Jews here and abroad and advances the cause of human rights for all. The J.E.V.S. operates a community employment and counseling service for all persons without regard to race, religion or ethnic origin.

1/3/67
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