Report of Radio Activities for the Week of December 27, 1940

I. PROJECTS

A. Pro-Democracy

1. Meeting with Frank Kingdon to secure information on the Committee for 30 Million to be used in youth program idea presentation. (continuous)
2. Developing presentation for the "Landmarks of American History" radio idea for an NBC children's program. (continuous)
3. Waiting to hear from Edward G. Robinson on "Uniontown" script for possible use on the CBS "Big Town" radio series. (continuous)
4. Meeting with Harold Guinzberg next week to discuss NBC network book program. (continuous)
5. Seeing John Hayes, of WOR, next week to discuss "RSVP" radio script. (continuous)
6. In view of President Roosevelt's recent address, checking with NBC on possibilities of using the "We Or They" radio scripts. (continuous)

II. COOPERATING ORGANIZATIONS

A. Columbia Broadcasting System

1. Waiting to hear from DR in connection with establishing further contact with CBS. (continuous)

B. Common Council for American Unity

1. At SW's request, met with Mrs. Stetten, of the Common Council for American Unity. Developing complete campaign for foreign-language radio programs as a Common Council project. Also arranging meeting for Mrs. Stetten with NAB. (continuous)

C. Council for Democracy

1. Thru AJC contact used Leon Lewis to secure James Cagney for Council for Democracy program, "America's New Year's Resolution for 1941," NBC-Red Network, January 1, 1:50-2:00 P.M. (completed)

D. NCCJ

1. Received request from Minsky of NCCJ for half-hour radio script to be used on network "Brotherhood Week" program. (continuous)
E. Jewish Welfare Board


F. Town Hall Meeting of the Air

1. At Mrs. Carter's request, trying to secure speakers for the Town Hall January 9th broadcast, "America's Stake in a Democratic Victory."

III. NON-PROJECT ASSIGNMENTS

A. Continued:

1. Preparing Advance Radio Program Bulletin for Community Representatives.

IV. MISCELLANEOUS

1. Checked with Sanford Cohen on information about Station WCOP and expect a report from him shortly. (continuous)
MEMORANDUM

To: MEK
From: ME
Date: January 2, 1941
Subject: Report for week ending January 2, 1941

1. Completed first draft for Script #2 of "Footprints of the Trojan Horse" - Hate Racketeers.
2. Story conference with MEK and NB on Hate Racketeers.
3. Revising and rewriting Script #2, "Hate Racketeers" for final approval.
I. PROJECTS

A. Pro-Democracy

1. Working with Dorothy Gordon on all radio work in connection with the British War Relief (continuous).

2. Working on the following projects for Margaret Cuthbert of NBC:

   a) A network book program series. (continuous)

   b) Development of presentation for the "Landmarks of American History" radio idea for a children's program. (continuous)

   c) Presentation on the story of Independence Hall idea. (continuous)

II. COOPERATING ORGANIZATIONS

A. Council for Democracy

1. Secured list of important radio writers for Miss Sayre. (completed)

2. Working with DB on possible presentation of ME's "Unhattan" script in connection with the "Bill of Rights" day. (continuous)

3. Submitted radio program idea to the Council based on the "All American Football Team" selections. (completed)

B. General Federation of Women's Clubs

1. Letter received from NBC commending the "Echoes of History" James Russell Lowell broadcast. This program broadcast recorded by NBC and will be used on November 29th, at an NBC Regional Radio Conference in New Orleans, as an example of outstanding NBC production. (completed)

C. N.Y.S. Federation of Women's Clubs

1. Meeting scheduled with John Hayes, program director of WOR, to submit sample radio script of "RSVP." (continuous)

D. Town Hall Meeting of the Air

1. Submitted list of possible speakers for the NBC "Town Hall Meeting of the Air"

E. Jewish Welfare Board

1. Met with Nathaniel Belth on development of radio programs for the Army and
Committee. Results:

1) Preparing a list of army and navy programs now on the networks.

2) Interested CBS in a possible program for New Year's Day which would have as participants the three members of the General Committee of the Army and Navy Chaplains: Bishop O'Hara, Rev. Paul Dwight Moody, and Rabbi David de Sola Pool.

F. CES

1. Worked out script idea and campaign for a CES 15-minute script on the trojan horse, which will be distributed by the NAB.

III. NON-PROJECT ASSIGNMENTS

A. Completed

1. Advance Radio Program Bulletin for Community Representatives.

B. Continuous

1. Preparing exhibits for Survey Meeting.

IV. MISCELLANEOUS

1. At SW's request, arranged an appointment for Dorothy Stroock with Donald Flamm of WMCA in an attempt to place her book program series.

2. Conference with Leo Gallin on radio program ideas for his forthcoming series of programs. Supplied him with suggestions and material.

3. Working on spot announcements for Jewish Book Week.

4. Information for NBC and WMJR on pro-democracy organizations.
Program for week ending November 23

I. PROJECTS

1. Trojan Horse

1. Story Conference with NC, MEX, EF on prospective NAB-CES script on "Footprints of the Trojan Horse" for distribution to NAB local member stations throughout country.

2. Wrote NAB-CES "Footprints of the Trojan Horse" script for distribution to NAB radio stations.

II. COOPERATING ORGANIZATIONS

A. National Council of Women

1. Wrote regular weekly Bookman script.

2. Aided LG in taking over writing of NEWS scripts temporarily—methods, style etc.

B. General Federation of Women's Clubs

1. Completed Echoes of History script James Russell Lowell's speech on Democracy for broadcast on NBG Blue, November 27.

2. Wrote memorandum to MF on complete requirements of typical Echoes of History research.

C. New York State Federation of Women's Clubs

1. Took tour through Empire State Building with AMK and Mr. Brown, Operations Mgr. of Bldg. for color and material for prospective sample script "R, S, V, F." for WOR.

D. Council for Democracy

1. Revised and rewrote "Uniontown" script to "Freeport" script for possible use by CFD.

Max Ehrlich

November 23, 1940
Report of Radio Activities for the Week of October 18, 1940

I. PROJECTS

A. Short-Wave

1. Secured original drawing of German short-wave station, which is to be included in the short-wave article for the CJR next month. (completed)

B. Fifth Column

1. VFW Fifth Column radio series. (continuous)

2. Suggested additional methods to ECP for radio distribution of "Footprints of the Trojan Horse." Suggestions came from DR at conference last Friday. They included mention of pamphlet by important radio commentators and a 15-minute Frank Kingdon recording for local station use. (completed)

3. Network program idea based on the "Footprints of the Trojan Horse" for Dr. Kingdon suggested by DR. (completed)

C. Pro-Democracy

1. Our original suggestion to the Du Pont "Cavalcade of America" radio series for a presentation based on the life of Dr. Joseph Goldberger set for next Wednesday, October 30, NBC-Red Network, 7:30-8 P.M. (completed)

2. Working on additional program suggestions for Edward G. Robinson's radio series. (continuous)

3. Working with RR on establishment of contacts with major commercial radio programs for the possible placement of pro-democracy material. (continuous)

4. Progress on Thanksgiving Day program for NCCJ. NBC has allotted time for this special program. (continuous)

5. Still working with NBC on children's Americanism radio program ideas. (continuous)

6. At a luncheon meeting with Margaret Cuthbert last Friday, interested NBC in a possible development of a radio series based upon the pamphlet, "How Can I Help," which would be built around a typical American family's efforts to assist in national defense. (continuous)

7. Collaborated with NB and DB in the radio section of a plan to celebrate the anniversary of the enunciation of the Monroe Doctrine which will be observed on December 3. (completed)

8. Suggested radio program idea to LL in connection with National Book Week celebration. The participation of the authors of the ten best books published during 1940 in a round table discussion. (continuous)
9. Dorothy Gordon scheduled to appear on Alma Kitchell's popular "Streamline Journal of the Air," October 29, 2-2:30 p.m., NBC-Blue Network. Her material was prepared in this office last June. Subject: "Democracy Is Young." (continuous)

II. COOPERATING ORGANIZATIONS

A. N.Y.S. Federation of Women's Clubs

1. Meeting scheduled with WOR on November 7, to secure radio time for the "RSVP" radio series. (continuous)

B. National Conference of Christians & Jews

1. Working on details for the NCCJ-Thanksgiving Day broadcast. Also working on ideas for the preparation of three 15-minute scripts for the NCCJ non-network "Brotherhood Week" celebration. (continuous)

C. General Federation of Women's Clubs

1. Sold NBC on idea for the issuance of a "Echoes of History" promotional piece. (continuous)

D. Town Hall Meeting of the Air

1. With Margaret Cuthbert's assistance, placed on the Advisory Committee of the "Town Hall Meeting of the Air" for the forthcoming broadcasting season. Secured copies of tentative topics for the new series, and requested to suggest speakers for them. (continuous)

E. National Broadcasting Company

1. Checked two requests for information from the NBC Education Department on the American Economic Foundation and the American Peace Mobilization. NBC now checking all pro-democracy groups with us before allotting radio time to them.

F. Message of Israel

1. Dr. Jonah Wise' suggestion for a 15-minute filler to accompany audience mail response on the "Message of Israel" radio series discussed with NBC. (continuous)

G. Anti-Defamation Council of Philadelphia

III. NON-PROJECT ASSIGNMENTS

A. Completed

1. Advance radio program bulletin for Community Representatives.
IV. MISCELLANEOUS

1. Working on program plot ideas for several popular radio programs: Aldrich Family, Superman, and David Harum, which will be completed next week. (continuous)

2. Attempting to place Miss Mari Yanofsky's (sister of Barney Yanofsky) radio script, "One Hero," on the Columbia Work Shop or Phillip Morris radio program. (continuous)

3. Memo to DB on possible DR assistance to Frank Goodman at NBC. (continuous)

4. Worked with SF in connection with Barney's bibliography on radio section. (completed)

5. At SF's request attempting to work out radio program ideas for World Wide Broadcasting Foundation, Boston, Station WHUL, non-commercial short-wave station. (continuous)

6. At FNT's request working with LL in the extension of radio outlets for the Radio Book Service. (continuous)
Max Ehrlich

Report for Week ending October 25

I. PROJECTS

A. Fifth Column

1. Completed VFW sample script #1 "Spotlight on the Fifth Column"

2. Wrote presentation prospectus for V.F.W "Spotlight on Fifth Column"

II. COOPERATING ORGANIZATIONS

A. General Federation of Women's Clubs

1. Wrote Echoes of History Script for NBC--Carl Schurz oration on True Americanism.

B. National Council of Women

1. Wrote regular weekly Bookman script for NCW

2. Wrote regular weekly NCW book script "A Woman Looks at the World of Books"

C. National Conference of Christians and Jews

1. Wrote spot announcements for NCCJ for use by local radio stations on "Mobilization for Unity"

III. NON-PROJECT ASSIGNMENTS

1. Wrote synopsis of plot idea for possible 10-minute dramatization for Philip Morris program.
I. PROJECTS

A. Short Wave

1. Conferring with Leonard Carlton, of the New York Post, on material for the CJR article on German short-wave broadcast. Conference with Edward Johnson, director of the CBS Listening Post, for more information and material on German short-wave programs. Spent couple of days writing article with ME (continuous).

B. Pro-Democracy

1. Waiting for short stories from Research Department with Pro-democracy angle to be used for Philip Morris radio series (continuous).

2. Listened to recordings from the "This Is America" radio series which was prepared by the Ziv Advertising Agency of Cincinnati. Material sent by Robert Segal of Cincinnati. Did not measure up to standard and could not be used (completed).

3. Through A. Schwartzman attempting to interest the "Cavalcade of America" radio series in presenting one program based on the life of Uriah P. Levy. (cont)

C. Fifth Column

1. Working on a script and five synopses of VFW fifth column radio series (continuous).

D. Fifth Column Refugees

1. Still waiting for VR to arrange a meeting with Joseph Lang of Station WHOM to secure radio time for the NRS refugee radio series (continuous).

II. COOPERATING ORGANIZATIONS

A. Temple Mikveh Israel

1. Still handling details for Yom Kippur program for Temple Mikveh Israel.

B. N.Y.S. Federation of Women's Clubs

1. Conferred with Alice Mary Kimball on radio programs for the "MSTV" radio series.
C. Hartford Jewish Community Center

1. Conferred with Leo Gallin of the Hartford Jewish Community Center on radio suggestions and material for his forthcoming Jewish Community Hour on Station WTHT. Preparing a number of biographical sketches of famous American Jews for inclusion in these broadcasts.

D. National Conference of Christians & Jews

1. Conference with P. C. Stone of the National Conference of Christians & Jews. Outlined radio program plan, which may be used in conjunction with the NCCJ membership drive this Fall.

E. Jewish High Holiday Programs for the following organizations:
Synagogue Council of America and Jewish Welfare Board


2. Rosh Hashonah program for CBS, Tuesday, October 1st, 5:15-5:45 P.M. Rabbi Leo Jung and Cantor Adolph Katchko with choir.

3. Yom Kippur, NBC-Blue, Thursday, October 10, 11:30 P.M.-12 Mid. Rabbi Edward Israel, Mrs. Waters, Cantor David Putterman and choir.

4. Prepared two scripts for the NBC broadcast of September 28th and the Jewish Welfare Board Mutual program of Sunday, September 29th. Handled publicity details on above programs.

III. NON-PROJECT ASSIGNMENTS

A. Completed

1. Report for FMT on latest developments in the Coughlin radio situation.

2. Thru our efforts, Mutual Network has eliminated the roundup of European short-wave news from its schedule.

B. Continuous

1. Preparing advance radio program bulletin for community representatives.

IV. MISCELLANEOUS

1. At Dr. Kingdon's request, developing radio program ideas for his Fall broadcasting activities on the Mutual Network.

2. Working out several story plot ideas for the possible inclusion on a number of daytime radio serials.

3. Luncheon with DB, NB and Leon Lewis.
2. Meeting with DR next Tuesday to check on Fred Clark's Mutual Network radio series "Wake Up America," along with several other radio items.


4. Called to the attention of NBC the Parker Family script of September 15, which presented the Jewish character in a bad light. NBC now checking with advertising agency.

5. Word received from Sanford Cohen, attorney for Mr. Bulova, that John Paschetti, Italian-language censor at Station WOV, is no longer with WOV, and has been replaced by an anti-Fascist censor.

6. Luncheon meeting with Margaret Cuthbert, Director of Women's Programs, NBC, set for Monday, September 30th.
To MEK

From ME

Date September 26, 1940

Subject Report for week ending September 27

I. COOPERATING AGENCIES

A. General Federation of Women's Clubs
   1. Wrote Echoes of History script #21 - "Emancipation of South America" - Henry Clay for broadcast next Wednesday over NBC Blue network. (Completed)

B. National Council of Women
   1. Wrote regular weekly Bookman radio script (completed)
   2. Wrote regular weekly NCW script "A Woman Looks at the World of Books" (completed)

II. NON-PROJECT ASSIGNMENT

1. Collaborated with MEK on German short wave article for CJR

2. Compiled costs and station broadcasts for January through March exhibit chart

3. Read script "One Hero" by Mr. Yanofsky and prepared memo of criticism
Report of Radio Activities for the Week of August 30, 1940

I. PROJECTS

A. Fifth Column

1. Continuous - Attempting to interest Arch Obier in the possible presentation of the fifth column radio script, "The Greeks Had Two Words For It."

2. Continuous - VFW transcription series on the Fifth Column in America, Waiting reaction of Survey Committee.

B. Pro-Democracy

1. Continuous & Revising "We or They" scripts for possible presentation on NBC this Fall.

C. Refugees

1. Completed sample radio script for National Refugee Service radio series. Arranging meeting at Station WHOM to secure radio time.

II. COOPERATING ORGANIZATIONS

A. New York State Federation of Women's Club

1. Following up on Miss Kimball's visit to Station WOR. Attempting to secure radio time for Federation RSVP radio series.

B. Synagogue Council of America

Synagogue Welfare Board
Jewish Theological Seminary of America

1. Arranging Jewish holiday programs for the above organizations on NBC, CBS and Mutual Network.

C. Temple Mikvah Israel

1. Will attempt to secure radio time for the Mikvah Israel 200th Anniversary radio celebration.

III. NON-PROJECT ASSIGNMENTS

A. Completed

1. Met with RR and WR on the Italian foreign-language situation and supplied RR with new material and facts for his forthcoming meeting with Mr. Bulova.
B. Continuous

2. Preparing radio exhibits for Survey Meeting.

IV. MISCELLANEOUS

1. At Dr. Kingdon's request, developing radio program ideas for his Fall broadcasting activities on the Mutual Network.

2. Working out several story plot ideas for possible inclusion in the David Harum, Superman radio series.

3. Request from Hartford Jewish Council to assist in the planning of the Jewish Community Radio Hour.

4. At PFT's request conferred with Mr. W. B. Porter on his proposed Legion of Tolerance radio series.

5. At SW's request checking on Fred Clark's new radio series on the Mutual Network, "Wake Up America." Thru Dr. Kingdon, calling Clark's background to Mutual's attention.

6. Suggested material to be used by Stewart Cole of the Service Bureau on his appearance, September 7th, CBS People's Platform broadcast.

7. Made radio suggestions for Mr. Louis Greenbaum of Los Angeles in connection with American Legion Convention Week radio programs.

8. Collaborating with ME in an article for the "Record" on anti-Semitic German short-wave programs.
Max Ehrlich

September 5, 1940

Report on Activities For Week Ending September 5

I. PROJECTS

A. Fifth Column — Working on possible pulp story for Fifth Column Magazine

II. COOPERATING ORGANIZATIONS

A. General Federation of Women's Clubs — Wrote NBC Echoes of History script on Judah P. Benjamin's Address on Education (completed) — Working on Echoes of History script "Edward Everett" for next broadcast (continuous)

B. National Council of Women

1. Wrote regular weekly Bookman radio script (completed and continuous)
2. Wrote regular weekly NCW radio script "A Woman Looks at the World of Books" (completed and continuous)

III. NON-PROJECT ASSIGNMENTS

1. Check and report on Association of School Film Libraries as possible distribution agent for "Echoes" (Continuous)

IV. MISCELLANEOUS

1. Worked with Gualtieri on Italian-Bulova situation at NCV
2. Conference with Rabbi Edward Galisch on possibilities of radio programs for Richmond, Virginia.
Report of Radio Activities for the Week of July 19, 1940

I. PROJECTS

A. Refugees

1. Working with Dr. Schwarz of the National Refugee Service to plan and develop program pattern for the forthcoming Americanism series for refugees. Schwarz to write rough script draft. We will attempt to secure radio time for this series on local foreign-language radio station. Met several times with Dr. Schwarz to work out the first script.

B. Pro-Democracy

1. Revising the "We Or They" radio scripts for possible inclusion on the NBC Network.

C. Fifth Column

1. Worked out idea with DB to present the radio script, "The Greeks Had Two Words For It," at forthcoming VFW Convention in San Francisco next month. Script accepted for production by Warner Bros.

2. Prepared estimate on cost of a six-week series of 15-minute dramatizations on the history of the fifth column for distribution by the VFW to independent local stations. Now working on possible program ideas for R.R.

II. COOPERATING ORGANIZATIONS

A. National Council of Women


2. Framed new National Council of Women endorsement message on the NAB Code for use at the NAB Convention in San Francisco next month.

B. Federal Council of Churches

1. Conferred with Alice Mary Kimball on the "Christian Herald" article. Made appointment for her and Ruth Frankel with network educational and religious radio director.

C. Jewish Welfare Board

1. Attempting to secure radio time for the Jewish Welfare Board's children's pageant, "The Lamp of Liberty," which will be presented at the World's Fair on July 31st.
D. General Federation of Women's Clubs

1. Prepared radio script for the "Echoes of History" series on the oration delivered by Ralph Waldo Emerson on "The Young American."

E. National Conference of Christians and Jews

1. Conferred with Reginald Kennedy to work out a program presentation for him on inter-faith foreign-language programs for Station WBNX.
2. Conferred with Louisinsky, who sought advice on a television program which had been offered to him by the Dumont Television Company. Checking this organization for him.

F. Message of Israel

1. Memo to DB on Dr. Jonah Wise's request for publicity assistance on his August 17th program which will be devoted to the New York Synagogue Celebration.

III. NON-PROJECT ASSIGNMENTS

A. Completed

1. Prepared advance radio program bulletin.
2. Prepared material and delivered talk on radio to the Seminar.
3. At DR's request, sent material on Coughlin and brochure on Coughlin's anti-democratic statements to Frank Mullen, vice-president of the Radio Corporation of America, who has expressed the desire to work with Dr. Kingdon at the NAB Convention in combatting Coughlin. Also sent three copies of brochure to Ed Kirby, of NAB.
4. Final report to FNT on Italian foreign-language situation on WOV. Thru Mintzer's efforts, station has agreed to cancel all Italian-language programs after 6 P.M., beginning August 15th.

B. Continuous

1. Attending Seminar luncheons.
2. Attempting to secure list of the 21 stations which have been circularized by Father Coughlin with contracts. List to be sent to NAB Convention at DR's suggestion.
3. Working with DN on possible ideas for the extensive development of Eddie Cantor's American Legion oratorical contest for the coming year.

IV. MISCELLANEOUS

2. Conference with Mr. Landau of the JTA on his forthcoming trip to South America. Discussed network programs for South America consumption. Supplied him with material and made appointment for him with Mr. Guy Hickok, director of NBC short-wave programs.
3. Reported to SW on the American Union for Democracy records, which were judged to be inferior for further distribution.

4. Numerous individual conferences with community representatives in attendance at the Seminar. Developing program idea for Rabbi Feinberg of Denver. Supplying other participants with radio material.

5. At RR's request, met with Dr. Jacob Tarshish, known on radio as the "Lamp Lighter," who has offered his cooperation to the Committee.

6. At Dr. Kingdon's request, developing several radio program ideas for his Fall broadcasting activities.

7. Writing additional scripts for the "Echoes of History" series, the Bookman scripts and the NOW scripts.

8. Working with LL in the further extension of the Radio Book Service and the women's radio book review scripts to a larger number of radio stations.